



BHORUKA CHARITABLE TRUST  
(SINCE 1962)

# ANNUAL REPORT

## 2016-17

*55*  
*Years*  
1962-2017



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**Founder**  
Late Shri Prabhu Dayal Agarwal  
(1920-82)

**Mission**

*Bhoruka Charitable Trust is dedicated to socio-economic transformation of rural and remote areas of India, especially the weaker and socially underprivileged groups, through physical, social, cultural and economic development of rural people, groups and institutions.*



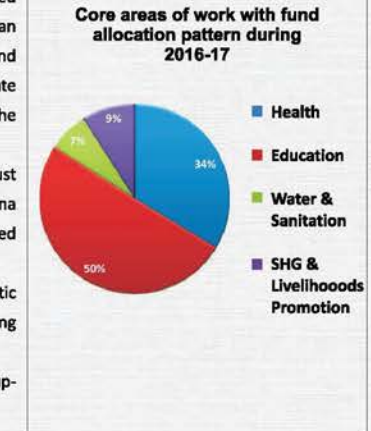
Yet another year has passed, **Bhoruka Charitable Trust (BCT)** has added one more successful year to its credit completing 55 years of humanitarian services. We are continuously adding colours to the life of marginalized and underprivileged community of the society, fulfilling the vision of our founder, late Shri P.D. Agarwal (a businessman and a philanthropist), who set up BCT for the upliftment of underprivileged in 1962 .

We are glad to present our Annual Report for the year 2016-17. The Trust operates across target districts of Rajasthan, Tamil Nadu, Karnataka, Telangana and Andhra Pradesh. During the year, we extensively worked on initiatives focused on Health, Education, Water & Sanitation and Promotion of SHGs & Livelihoods.

Brief of all what we did under the above mentioned programmatic domains with regard to touching the lives of target beneficiaries and multiplying happiness is being highlighted in the report ahead.

We are thankful to all our supporters who have helped and guided us up-till now to take forward our efforts with the underserved communities.

**Team BCT**



**A. RAJASTHAN**

1. Banswara
2. Barmer
3. Churu
4. Dungarpur
5. Jaipur
6. Jhunjhunu
7. Jaisalmer
8. Kota
9. Nagaur
10. Palli
11. Pratapgarh
12. Udaipur

**B. KARNATAKA**

1. Bangalore
2. Ramnagara
3. Bellary

**C. ANDHRA PRADESH**

1. Kurnool
2. East Godawari

**D. TELANGANA**

1. Warangal
2. Rangareddy
3. Mahabubnagar
4. Hyderabad

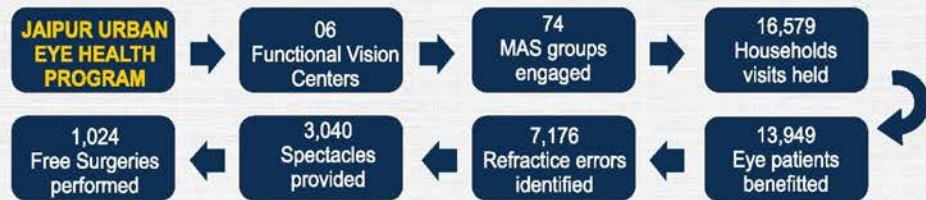
**E. TAMILNADU**

1. Krishnagiri



**Jaipur Urban Eye Health (JUEH) Program "Amrit Drashti"**

JUEH programme is being implemented since November 2014 in partnership with Sightsavers. The programme mainly focuses on integrating Eye health in National Urban Health Mission and aims to improve eye health of urban poor and other vulnerable groups in Jaipur city through improved health systems. The programme intends to enhance the accessibility to primary and secondary eye care services to the slum population by increasing awareness level, building capacity of the health workers and establishing static primary eye centres in the identified areas of targeted Jaipur based slums. The programme aims to establish Vision Centres across the targeted 100 slums of Jaipur city in order to strengthening the referral mechanism, ensuring timely Cataract Surgeries at Govt hospitals. Programme emphasises on generating eye care awareness and mobilize communities for availing eye care services provided by the vision centres through the programme linked field functionaries (Link workers and groups of Mahila Arogya Samitees - MAS). Key achievements during the year are:



**Success Story: Case study on Eye Health**

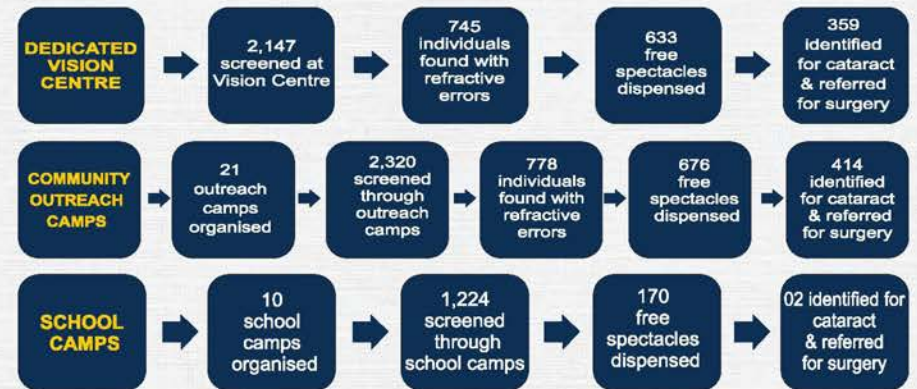
Ganga Devi is a homely lady. Her age is 63 and she lives in a joint family with her grand children in Shastri Nagar slums under JUEH. Due to her old age she was not so curious towards her eye health. According to her she had poor vision due to her old age and thus considering it a common problem in this age she was neither worried on improving her eye sight nor interested in wasting any money on it. She used to think that this money will be helpful to fulfil her family's requirements.

After meeting Suman Prajapat of JUEH, she came to know that she can get her vision back without spending a penny. The surgery of her left eye was performed in September 2016. Now she is happy with her decision of getting her eye operated. She is thankful to Suman Prajapat for increasing happiness in her life and making her see the world clear after a long time.



**Netranjali Project (KEC Supported)**

With the objective of i). providing quality primary eye care services and ii). conducting community & school screening camps for detecting children with visual ailments, the project has been initiated with a goal to contribute to the reduction of avoidable blindness in urban slums of Jaipur. Under the project BCT and Sightsavers established a Vision Centre in consultation with RPG & KEC. One each of ophthalmic technician and social worker are placed on the vision centre. Promotions were conducted in the catchment around the vision centre and people are encouraged to visit the centre and undergo process of screening and refraction. Those patients that were identified with uncorrected refractive error were dispensed with glasses and those that require cataract treatments were referred to the base hospital. Key achievements during the year through 03 main activities are:



**Truckers Project, Jaipur**

To contribute in reduction of avoidable blindness among occupational drivers (Truck and Bus) of Jaipur by means of sustainable approaches "Eye Care for Truckers" Netranjali Project was started in December 2016. The objective of the project was to improve eye health seeking behaviour among the truckers.

12 Camps were organised and primary level eye screening for truckers was conducted. The Truckers were refracted and those with refractive errors were provided with prescribed spectacles. Those with other complications were advised for further consultation.

Key achievements are:





**Chogmal Bhoruka Hospital (CBH)**

Since 1973, BCT has been serving the rural population of Bhorugram and the surrounding villages by offering medical facilities through a completely functional 30-bed *Chogmal Bhoruka Hospital (CBH)*. CBH is well equipped with latest healthcare and diagnostic facilities like X-ray lab, Delivery



Room, Surgical Suite, Completely stocked pharmacy etc. CHB has qualified and experienced Doctors and other medical support staff. During the year 2170 patients were treated.

**Eye Care:** Since 1984, through secondary eye care services & related interventions (primarily through rural eye camps) BCT has restored vision of more than 47,000 Individuals. Achievements for the year are as follows:



**Eye Screening Program for School Children**

With support of National Blindness Control Program (NPCB), Govt. of India following has been initiated.



**Wheat Flour Fortification Project**

Wheat Flour Fortification project supported by Global Alliance for Improved Nutrition (GAIN) was initiated in partnership with IIMR University, Jaipur from September 2012 with an aim to improve the micronutrient status of



children, pregnant women and nursing mothers using fortified wheat flour in two tribal blocks of Udaipur District (Salumber & Sarda) covering a target population of around 2.5 lacs. Wheat flour enriched with Iron, Folic Acid, Vitamin A & B12 distributed to the target population through 120 small millers/chakkies.

Trainings were provided to selected Small Chakki operators / owners with an aim to ultimately sensitize the tribal populations about the benefits of wheat flour fortification and thereby enhance the consumption of fortified whole wheat flour (Atta) across the target blocks of Udaipur district. This programme was successfully completed in October 2016.

**Performance Monitoring and Accountability Program (PMA2020)**

The PMA 2020 programme supported by Bill & Melinda Gates Foundation, designed to advance the way to collect data, training women in their communities to use smartphones to administer rapid-turnaround surveys on a regular basis, demonstrating the viability of this innovative approach to measure performance, inform policy and empower communities.

In partnership with IIMR University, BCT has been conducting field level surveys in two districts (Churu and Barmer) of Rajasthan. The first round of survey for collecting data to provide annual updates on key indicators for family planning, water and sanitation, hygiene etc from March 2016 – November 2016 had been completed successfully. Second round of survey initiated from January 2017 shall be completed by July 2017.



**Bhoru Ram Jiram Das (BRJD) Public School – Bhorugram**

BRJD Public School is a residential English Medium Co-educational School at Bhorugram. Established in 1976, with a mission to offer quality, value based education to both local rural children, as well as children from various parts of the country. BRJDPS is affiliated to CBSE, offers education from LKG to standard XII & also offers vocational courses. The school provides an all-around learning experience and is



equipped with advanced technology and great infrastructure. During the year BRJDPS's strength was 1147. Along with regular educational activities the institute also hosts extra coaching classes for IIT, JEE, AIPMT, NDA, CPT in the school campus. In order to provide well-rounded development for the children, BRJDPS also focuses on sports, extra-curricular activities as well as competitive guidance. Major achievements for the year are:

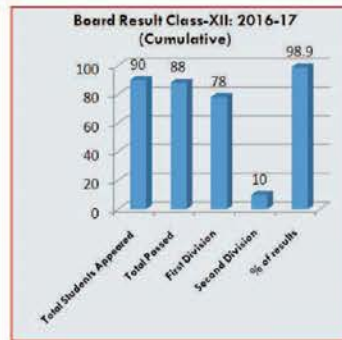
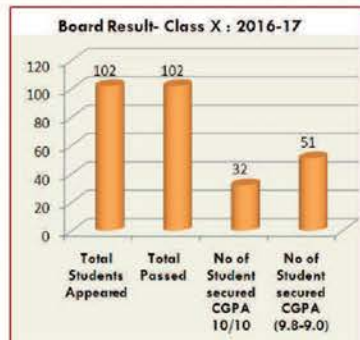
- BRJDians won the **61<sup>st</sup> District level football championship** in seven (7) categories, viz., Under 14, Under 17 and under 19 for Boys & Under 17 and Under 19 for Girls along with Runner up trophy for Under 14 for Girls.
- BRJDians got first position in science quiz and second position in the scientific model exhibition in **Shri P.D. Agarwal Memorial Science Conclave 2016**

**Memorial Science Conclave 2016**

- NCC Unit of BRJD got first position in the parade during the camp organized by NCC Head Quarter, Churu at Bissau. Also three of our NCC Cadets were selected for Republic Day Parade at Delhi.

**Results of Academic Session 2016-17:**

- Class X: 100%, Class XII (Science):100%, Class XII (Commerce):97.4% & Placement: 18 (at TCI & GATI)



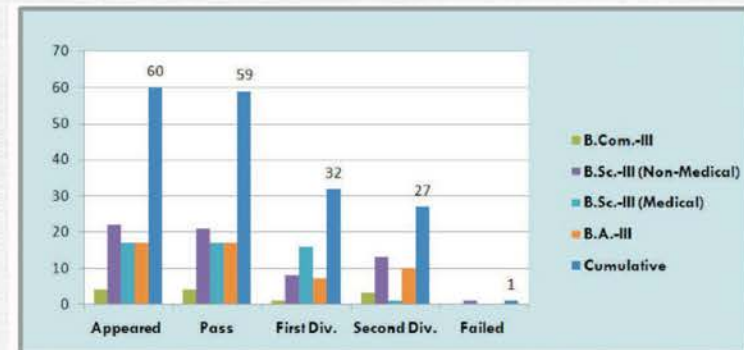
**Students Exchange Programme: BRJD in partnership with Fenny-Leichst-Gymnasium, Stuttgart Germany** organize students exchange programme every year. This year eight students along with two teacher escorts of BRJD visited Germany from May 30, 2016 to June 11, 2016. Further 16 students along with two teacher escorts of Fenny-Leichst-Gymnasium, Stuttgart Germany visited BRJD Public School from October 16 to October 27, 2016.

**Prabhu Dhan Degree College (PDDC), Bhorugram**

In order to fulfil the higher education demand of rural youths, Prabhu Dhan Degree College was started in July 2012 at Bhorugram, Churu, Rajasthan. PDDC is affiliated to Maharaja Ganga Singh University, Bikaner and offering undergraduate degrees in all three specialized areas of Arts, Commerce and



Science. PDDC is a co-educational bilingual institution which is aimed at inspiring, empowering, enhancing students' self-fulfilment and competitiveness levels in an increasingly global society. To encourage higher education among the financially weak, underprivileged, SC/ST rural students, PDDC offers & facilitates four types of Merit & Need based Scholarships such as BCT Merit Scholarship, SC/ST Scholarship & INSPIRE Scholarship. Students can avail these scholarship schemes based on their eligibility criteria. In the academic session 2016-17, 315 students studied in UG courses of B.A., B.Sc. and B.Com. Key highlights of the year: In the academic year 2016-17 over all pass percentage was 99%. 100% results in B.Sc. (medical), B.Com and B.A.



**SDGHSS, Dhandal Lekhu**

Smt. Dhanwati Devi Girls Senior Secondary School (SDGHSS), recognized by Rajasthan Board of Secondary Education (RBSE), Ajmer is being managed by local village committee in support with BCT. SDGHSS provides education from class VI to XII. Strength during the year was 177.



Result of the academic session 2016-17 for Class X is 86% and 100% results for both the streams (Science and Arts) of Class XII.



## DEVELOPMENT INITIATIVES IN RAJASTHAN - EDUCATION (continued)



### Residential School Program for Girls, Barmer

Since 2011 this program is being implemented in support of Sarva Shiksha Abhiyan (SSA) with an objective to provide and improve the education level among the children who have never enrolled in schools and belonging to SC/ST/OBC/SBC. BCT is running a special residential school program for girls of



age group 11-14 yrs. in remote and backward areas of Barmer district of Rajasthan. Students are being admitted to class VI, VII & VIII where they are getting education, food, books, dress and residential facilities etc. at no cost. Garment stitching training was also provided to the girls after the classes so that they also earn their livelihoods in future. This year, 100 girls in total were enrolled at Barmer.

Similarly, SSA supported Residential Hostel, Kota is being managed by BCT at Kota. Along with support in education, BCT is providing them free food, books, dress and residential facilities to the students. The present strength of the school is 50 boys, 23 in Class-VI, 18 in Class-VII & 9 in Class-VIII. Best quality sports items like badminton rackets, skipping rope, water bottles, cricket kits, tennis balls, football, school bags and educational material such as handwriting improving work books, dictionaries, crayons and painting workbooks, etc., were provided by BCT free of cost, for the mental and physical development of the children.

### RS-CIT Course

With the objective of enhancing computer education and skill development of rural youths, BCT in partnership with Rajasthan Knowledge Corporation Ltd. (RKCL), initiated a Centre of RS-CIT Course at Borugram (Churu). Around 86 youths from the nearby areas (Bhorugram, Tehsil-Rajgarh, District-Churu) successfully completed the course.

### TARA Akshar+ (18 Centres for Women & 2 Centers for Children)

In partnership with Development Alternative (DA), BCT initiated the program for improving the elementary education of adults especially women as well as drop-out children, those who have never enrolled in schools. The program commenced from April 2015 to December 2016 through 18 centers of Women and 2 centers of Children in Aspurblock of Dungarpur district.

The program is designed to educate the illiterate women within a short span of time using advanced techniques. So that, they can read, write and do simple arithmetic easily. Major activities during the year are identification and training of instructors. After the training they produced Gyan Choupallis and later the targeted beneficiaries refined through reading clubs and Aapni Pathalshala Programs. Around 1674 women and 120 children benefited through this program.



## DEVELOPMENT INITIATIVES IN RAJASTHAN - EDUCATION (continued)



### Integrated Child Line - 1098

In association with the Child line India Foundation, since February 2011 BCT has been working as a sub centre organization for this program at Aspurblock of Dungarpur district to generate awareness on Child Rights & Child Protection Project/ 1098 Free Helpline Number and identification of children towards 'Child Protection' and linking them up with Social Protection Schemes of Government. Around 20,000 children benefitted through this programme.



During the year 123 intervention calls were attended, 120 intervention cases resolved, 116 outreach services held, did 6 rescue operations and 4 child labourers rescued. Due to such interventions, there has been noted decline in the cases of child trafficking, child marriage, child abuse, child labour etc. There is a significant decline in cases of child dropout, Child Labor, Child abuse, Child trafficking and Child Marriages.

## DEVELOPMENT INITIATIVES IN RAJASTHAN - WATER & SANITATION

### Community Managed Rural Drinking Water Supply Scheme

Initiative is linked to Information, Education & Communication (IEC) in Rural Drinking Water Supply Schemes of PHED, Government of Rajasthan. The main objective of IEC activities is to initiate and support Village Level Committees (VWHSC) that looks after operation & maintenance of water supply inside the village. This ensures project's sustainability, revenue collection and benefits' maximization. These schemes aims at community ownership and thus Village Water, Health & Sanitation Committees (VWHSCs) are formed which are further and strengthened through IEC activities.

Since 2013 BCT has been engaged with such initiatives. Out of 11 IEC based programs spread across 7 districts of Rajasthan, 7 programs are being implemented in partnership with Larsen & Toubro (L&T), 2 with Pratibha Industries Ltd. and another 2 in partnership with Technofab Engineering Ltd.

All these 11 projects covered around 2111 Villages and aims to directly benefit more than 34 lacs of rural population of Rajasthan state with drinking water supplies and its optimum management.



Promotion of Self Help Groups (SHGs) through Microfinance & Women empowerment and promotion of livelihoods activities is a major thrust area of BCT. BCT has been actively involved in promotion of financial inclusion of rural women through formation of Self-Help-Groups in the target villages in Rajasthan.

**MPOWER Project, Baitu, Barmer**

MPOWER (Mitigating Poverty in Western Rajasthan) is a poverty reduction initiative, supported by IFAD, SRTT & Govt. of Rajasthan, being implemented in 10 GP's, covering 66 villages of Baitu block of Barmer district since September 2010. The major objectives of this project are to secure and enhance present livelihoods, to enhance the income of poor people by creating employment opportunities for a sustainable livelihood and women empowerment, linking of 5387 BPL families with 360 SHGs through the Federation attaining financial sustainability. Project progress during the year is as follows:

- 360 SHGs formed, directly engaging more than 3700 women. All 360 SHGs detailed on Sakh Darpan, registered with BPMU, have Bank Accounts, and graded. 49 Pashu Sakhi and 75 Krishi Sakhi trained.
- 30 Village Organisations (VOs) engaging all 360 SHGs successfully formed and 01 Federation engaging all 30 VOs of 360 SHGs successfully also formed. 478 Youths identified for skill training out of which 239 Youths trained and trainings for remaining is going on. Skill Training Program (Ladies Tailor Training): Trained 09 batches with a total of 254 participants and distribution of tool kits to 254 participants.

**MPOWER Project, Sankara, Jaisalmer**

MPOWER (Mitigating Poverty in Western Rajasthan) is a poverty reduction initiative, supported by IFAD; SRTT & Govt. of Rajasthan, being implemented in 119 villages in 20 GP's of Sankara block, Tehsil Pokhran of district Jaisalmer since March 2013. The major objectives of this project are to secure and enhance present livelihoods, to enhance the income of poor people by creating employment opportunities for a sustainable livelihood and women empowerment. Project links 5623 BPL families with 380 SHGs through the Federation attaining financial sustainability. Progress upto March 2017 is as follows:

- 380 SHGs formed, directly engaging more than 4200 women. All 380 SHGs detailed on Sakh Darpan, registered with BPMU, have Bank Accounts and graded. 256 credit linkages made and 20 Pashu Sakhi & 30 Krishi Sakhi Trained.
- 33 Village Organisations (VOs) engaging all 380 SHGs successfully formed and 02 Federations engaging all 33 VOs of 380 SHGs successfully also formed.
- 220 Youths identified & trained for skill training. Overall, around 5600 females got benefited out of which 60% females are from BPL families. Other activities like agriculture & crop demonstration, Goat cluster formed and sanctioned, Health camps for animals, Water tanks constructed, Drudgery activities and Skill based trainings for youth were carried out under the MPOWER Project to improve the quality of life of the poor through active participation of rural women.

**SHG Program, Churu**

The programme supported by ICICI Bank Limited initiated in Rajgarh blocks of Churu district with a focus to develop the habit of regular savings among rural poor & to sensitize deprived community for availing bank credit linkages and its benefits for sustainable livelihoods. This year, 42 SHGs successfully repaid the loan amount.

**SHG Program- NULM, Churu**

BCT in support of Nagar Parishad, Churu, initiated NULM Project from February 2016 with the aim of promotion of livelihoods amongst the urban females through formation of 50 SHGs in ward 31-45 of Churu district. The preliminary activities like connecting with the Anganwadi Workers, ANMs, Ashas and Parishad were all completed.

**SHG Program, Aspur, Dungarpur**

The project for Promotion and Linkage of 250 SHGs started in August 2010 with the support of NABARD in Aspur block of district Dungarpur. The project benefitted 25000 households. A total of 200 SHGs were formed, 149 SHGs linked with Bank and 37 SHGs were linked with credit/loan facilities. Since it is a tribal area, sources of income generation is minimal or nil. Through this program, they developed their own income generating source, enterprises, tea shops etc.

**SHG project, NABARD & GVT – Banswara**

The project aimed to promote 500 SHGs in assistance of NABARD through Gramin Vikas Trust in Talwada and Gari blocks of Banswara district. Since January 2013, BCT has been helping the beneficiaries in income generation activities such as investment in dairy and a small grocery shop etc. and reaching 35000 household through this program. A total of 143 SHGs were formed, 90 SHGs linked with the bank and 62 SHGs were linked with credit/loan facilities.

**CFT Project (MGNREGS-NRLM)**

In support of State Rural Development Department, Govt. of Rajasthan and Rajasthan Gramin Aajeevika Vikas Parishad (RGAVP), Jaipur and DPMU, Churu, Rajasthan "MGNREGS-NRLM-CFT" Project started from Jan 2015 across 35 target GPs of Churu block covering 108 villages of Churu district. Under this project through 03 Cluster Facilitation Teams (CFTs), BCT covers 108 villages i.e. 36 villages per CFT across 35 GPs. Activities includes household survey & livelihood plan for SC, ST and for others, issue the job cards etc. link them with Employment Guarantee Scheme, Old Age Pension Scheme, Bhamashah Yojna etc., strengthening the farmers organization, watershed committees, SHGs, etc., training and capacity building of Mates, PRI and community institutions representatives, SHGs, etc. During the year following activities were carried out:

- 1809 Job applications prepared and submitted to BDO, Churu.
- 400 Job cards prepared and 396 linked with Bank Account.
- 7902 Bank Aadhaar linkages.
- 59 Labor Groups formats completed.
- Organized 90 Rozgaar Diwas and 201 site visits
- Meetings held with 252 SHG Members and 17 PRIs,
- Trainings conducted for 71 individuals including 18 females.
- Participation in 72 gram sabha meeting was held.



## DEVELOPMENT INITIATIVES IN SOUTH INDIA



**HIV/AIDS Targeted Intervention Programs** are the major initiatives of BCT, South India (Karnataka and Andhra Pradesh-Telangana & Tamil Nadu). All these areas are having a high prevalence of HIV/AIDS.

**Targeted Interventions for Truckers:** Four (4) TI Programme for Truckers are being implemented in different locations of Southern India. The major objectives of the program are to promote the adoption of safer sexual behavior and practices by the truckers through Dialogue-based



peer-led interpersonal communication (IPC) and Behavior Change Communication (BCC) Strategy, thereby reduce the incidence of various sexually transmitted infections (STI) /HIV/AIDS among truckers through appropriate clinical intervention and to create an enabling environment by involving different stakeholders in the activities at intervention locations for the programs sustainability. Health services were rendered through organizing a number of events and outreach programs at different locations via Kushi Clinics, Health Camps, Exhibitions, Street Plays, Health Games, BCC, Advocacy and counselling. The major achievements during the year 2016-17:

- **TI-Nelmalagala, Urban Bengaluru (Tamil Nadu):** This programme was initiated way back in 2004 in partnership with Bill & Melinda Gates Foundation. From 2013-2016 Karnataka State Aids Prevention Society (KSAPS) was supporting the programme. It was again re-started from January 2017 covering Chikkabidarakal, Madavara, Madnayakanahalli, Makali, Harisinakunte, Nelmalagala Checkpost, T.Begur and covered 7000 beneficiaries.

- **TI-Dobbaspet, Bengaluru (Tamil Nadu):** In partnership with TCI Foundation, TI programme is being implemented at Dobbaspet (HPCL outlet). During the year 2016-17 around 7000 truckers covered and treated 210 STI patients.

- **TI-Warangal (Telangana):** In partnership with NACO-DAC / Telangana State AIDS Control Society (TSACS), TI programme is being implemented at Warangal. During the year 2016-17 around 19,000 truckers covered and treated 44 STI patients.

- **TI-Auto Nagar (Telangana):** In partnership with NACO-DAC / Telangana State AIDS Control Society (TSACS), TI programme is being implemented at Autonagar Stretch under Vanasthalipuram, Thondupally, Budwel of Ranga Reddy District along with Pedamberpet of Ranga Reddy, Kothapet of Hyderabad District, Shadnagar and Jadcherla of Mehebnagar



District. During the year 1,50,213 truckers covered against the target of 40,675 truckers. Around 7000 patients were benefited through this program. Condom promotion was commendable with an increased number of distribution (10,08,000) and usage.

Apart from these, 360 spectacles were also distributed to the patients having vision problem with the help of Lions Club of Hyderabad South. TI-Autonagar is being recognized as the Best Truckers TI Program of Telangana District.

## DEVELOPMENT INITIATIVES IN SOUTH INDIA (continued)



**Targeted Interventions for Migrants:** This programme has been implementing since 2008 in support of Karnataka State Aids Prevention Society (KSAPS) and is specifically targeted for Migrant workers in Bengaluru. Devanahalli1, Setthihalli, HMT Layout, Attur layout, Hebbal, Hannur, Kodigenahalli Gate, Nagavara, Banasavadi, Marasandra, Jekkur, K R Puram and Mahadevapura are covered in the programme. During the year 2016-17 activities were focussed on Bengaluru urban Construction sites. Around 30000 Migrant population were targeted and benefited from the program. 2000 patients were benefited from the program in which 82 were treated for STI.



**Targeted Interventions for Female Sex Workers (FSW):** In support of KSAPS, this project is being implemented in the Bengaluru Urban Zone-V (Yeshwanpura, Peenya, Dasarahalli, Hebbal, Narayanpura, Yelahanka & Jakkur) targeting Female Sex Workers (FSWs) in Tumkur district. The programme re-started from November 2016 with a target group covering 6840 women. 1107 women were benefited through this programme. 689 women screened for Syphilis and ICTC Test. Around 1,14,000 condoms were distributed.

**SURAKSHA-(HPCL):** In support with Hindustan Petroleum Corporation Ltd (HPCL) - TCIF, BCT has conducted awareness and counselling programs for the truckers at HPCL's junction outlet, COMCO Petrol Pump – Ravulapalem, East Godavari (Andhra Pradesh) through Kushi Clinics. Project Suraksha, is a CSR initiative for prevention of HIV/AIDS among truckers which forms a key consumer segment for HPCL and to reduce the incidence of Sexually Transmitted Infections among long distance truckers through clinical interventions.

During the year covered population (12205), more than targeted. 4155 people benefited through our clinical services and treated 208 STI patients. 40 satellite clinic camps conducted in different areas of the project and treated 482 patients through satellite clinics.

Another programme of similar kind is being implemented in Shoogiri (Krishnagiri district of Tamil Nadu) also with the objective to promote the adoption of safe sexual behavior and practices by truckers and to reduce the incidence of STI/HIV/AIDS among the long distance truckers through clinical interventions.



This year 11061 Truckers were covered. 4587 got General Treatment and 101 treated for STI. This programme has brought about significant improvement in awareness among the target population regarding Sexually Transmitted Infections (STIs), Human Immuno Deficiency Virus (HIV) and Acquired Immuno Deficiency syndrome (AIDS) among truckers and encouraged desired behavior among them.

## DEVELOPMENT INITIATIVES IN SOUTH INDIA (continued)

**Humraahi:** In support of Jindal Steel Works, the project was implemented with a focus to increase awareness and prevent the spread of STIs/HIV/AIDS among the truck drivers, brokers, and contract employees, transporters associated with Jindal Steel plant, at **Vijayanagara, Toranagallu, and Bellary**. This year total 44323 truckers reached through Behavioral Change Communication. 9410 Events were held and community participation was ensured. A total of 9926 truckers were provided with health care services. 11760 condoms were distributed. Total 1978 truckers participated in enabled environment.



A similar project is being run at **Nandyal (Kurnool district of Andhra Pradesh)** also. More than 13,000 Truck drivers were benefited through this program. High risk target population were referred to govt hospitals regarding STI and other risk factors. There is a considerable rise in awareness and increased usage of safety measures among the target population.

### Mission against Malnutrition

Project "Mission against Malnutrition" was implemented in support of JSW Foundation (CSR division of Jindal Steel Works Limited) and Supraja Foundation in two Talukas (Kudluga and Hospet) of Bellary district (Karnataka). The project aimed to reduce malnutrition among Children, Pregnant women & Lactating mothers through a regular consumption of Spirulina, a micronutrient. During the year Spirulina was administered to the Children, Pregnant and Lactating mothers for a period of 09 months with a continuous follow up with all the beneficiaries covering 180 Anganwadi Centres at Hospet and 150 Anganwadi Centres at Kudluga. A total of 26153 beneficiaries (18557 Malnourished Children, 1749 Pregnant and 5847 Lactating mothers) were covered under this project and a significant improvement/increase in health as well as in the haemoglobin of children, pregnant and lactating mothers has been noticed.



### Arogya Vahini Project - Mobile Medical Unit (MMU)

Arogya Vahini Project initiated in partnership with The Toyota Kirloskar Motors Private Limited from August 2016 in Bidadi Industrial area and surrounding 19 villages (Kanchugaranahalli and Byramangala Panchayath, Bidadi Hobli, Ramanagara District and Taluk) of Bangalore (Karnataka) to address the health care needs of unserved and underserved target population (Adult men and women, Adolescents, Children and Geriatrics) through Mobile Medical Unit (MMU).

The prime Objective of the project is to reach out population in remote and inaccessible areas through Mobile Medical Unit (MMU) and creating awareness regarding health related issues, environmental and personal hygiene to prevent / effectively treat communicable and non communicable diseases, lifestyle diseases like Diabetics and Hyper tension, T.B., Cancer, HIV/AIDS, neurological disorders etc. through IEC, IPC, Behavior Change Communication and Advocacy. Till March, 2017 selection of 3 PHCs, identification of 19 high risk villages, development of IEC materials and village mapping were done.

## AMAZON, GIFTING SMILES

**Amazon India's Gift a Smile Program:** A flagship program of Amazon India on Education and Child Development, in technical support of CAF India project was implemented by BCT in Schools of three remote and rural locations that includes children of Foster Care OVC project (Hubli), Dharwad in Bangalore & Dhanwati Devi Girls School (Dhandhal Lekhu), Churu and Residential Hostel at Kota in Rajasthan. The project was implemented with an objective to provide in kind support to underprivileged children for facilitating quality education. The underprivileged children of these Schools were reached through a WISH list created on Amazon India's website for the donors. This helped the donors to choose & donate the gifts to NGOs from their created WISH lists. Amazon delivers the donated gifts at BCT's locations and from these locations gifts were finally distributed by BCT, to the underprivileged children who otherwise won't have access to such costly items. This year 47 gifts, that includes books, games, water bottles, school bags, sports items, stationary items etc were distributed among the underprivileged children of targeted locations/schools. Up to March, 2017 this program enable to create smile on the faces of 514 underprivileged children.



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